



# THE MADRAS PLAYERS

Registered Under the Tamil Nadu Societies & Exempted from GST  
Registration Act. 1975 . Sl. No. : 86/2009

Registered Office :  
Old No. 16, New No. 59,  
Ormes Road,  
Kilpauk, Chennai - 600 010.  
Tel : (044) 2641 1977 / 9381911977  
Mail : themadrasplayers@gmail.com  
www.themadrasplayers.org

January 3, 2026

Dear Madam/Sir,

Greetings from The Madras Players!

We have always been proud to say that we are the **oldest English Theatre group in India**, and, in 2025, we crossed the milestone of **70 years!** We have over 300 productions to our credit till date and we are excited about our calendar for 2026.

Our journey would not have been possible without our loyal audiences and kind patrons. We are a non-profit organization and rely entirely on sponsorship to stage our plays. It is in this regard that we are writing to you.

**We would be very grateful if you could support us in 2026. We are planning to premiere 3 major productions\* in the year ahead:**

- To Kill A Mocking Bird by Harper Lee – Directed by Shaan Katari Libby in March 2026
- Minor Disturbances at Grand Life Apartments by Hema Sukumar – Adapted and Directed by Nikhila Kesavan in June 2026
- Slaves by Sujatha – Translated and Directed by P C Ramakrishna in September 2026

We also plan to have many rehearsed play readings and poetry readings and re-runs of some of our earlier productions.

**We are seeking to raise Rs 20,00,000 for the year**, and it would be wonderful if you could contribute as a:

- **Bronze Sponsor for 2026:** Contribution of Rs 1,00,000. With your logo on the poster + playbill + donor pass of one of our productions. We would be happy to offer you VIP passes amounting to Rs 6000 to one production.
- **Silver Sponsor for 2026:** Contribution of Rs 2,00,000. With your logo on the poster + playbill + donor pass of two of our productions. We would be happy to offer you VIP passes amounting to Rs 12000 across two of our productions.
- **Gold Sponsor for 2026:** Contribution of Rs 3,00,000. With your logo on the poster + playbill + donor pass of all three productions. We would be happy to offer you VIP passes amounting to Rs 18,000 across all three productions.
- **Platinum Sponsor for 2026:** Contribution of Rs 5,00,000.

- With your logo on the poster + playbill + donor pass of all three productions
  - A full page ad on the playbill of all three productions
  - We would be happy to offer you VIP passes amounting to Rs 30,000 across all three productions.
  - We could play your ad/short promotional video multiple times inside the auditorium starting 45 mins before each of the 9 performances
  - Two standees – one at the donor passing desk and one at the entrance to the auditorium
- **As a Named Sponsor for one production:** Contribution of Rs 30,000. With your name mentioned in one playbill. VIP Passes worth Rs 1500 to one production.
  - **As a Named Sponsor for two productions:** Contribution of Rs 60,000. With your name mentioned in two playbills. VIP Passes worth Rs 3000 across two of our productions.
  - **As a Named Sponsor for three productions:** Contribution of 90,000. With your name mentioned in three playbills. VIP Passes worth Rs 4500 across all three productions.

**Please note:**

- 1) Typically a Madras Players production of 3 performances attracts an audience footfall of **800 to 1200 people over a weekend.**
- 2) The Madras Players has been registered under the Tamil Nadu Societies Registration Act, 1975, and **donations to The Madras Players are eligible under Section 80G.**
- 3) **Across Facebook, Instagram and WhatsApp we have a following of about 5000 patrons.**

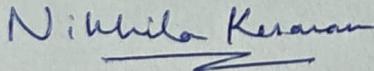
Our bank details, in case you'd like to make an online transfer:

**The Madras Players**  
**Canara Bank**  
**CSI Bain School**  
**Ormes Road**  
**Current Account**  
**2833201003990**  
**CNRB0002833**

Please do email us your full name and PAN number at [themadrasplayers@gmail.com](mailto:themadrasplayers@gmail.com) for us to provide an 80G form.

We hope you will support The Madras Players in 2026 and the years to come. We have been the architects of modern English theatre in this city, we believe it is a legacy worth preserving.

With heartfelt thanks,  
Warm regards,



Nikhila Kesavan  
President  
The Madras Players

<https://themadrasplayers.com/>  
<https://www.facebook.com/TheMadrasPlayers/>  
<https://www.instagram.com/themadrasplayers/>

Please note: \*List and timelines of the productions are subject to change.

**Glossary:**

- **Poster** is typically a digital flyer which is circulated through Whatsapp and Social Media to market the play.
- **Playbill** is printed and distributed to every audience member attending the play. As mentioned earlier, we see a footfall of 800-1200 in one weekend across three performances.
- **Donor pass** is printed and issued to every audience member, even those who book online.
- **VIP pass** refers to our highest denomination donor pass and the best seats in the auditorium.